

# TERMS & CONDITIONS OF COMPETITION

## 1. Definitions

Unless the context provides otherwise, the words and expressions set out below will have the following meanings and cognate expressions shall have corresponding meanings:

- 1.1. **"Competition"** means the Blue Ribbon Taste of Summer trader competition starting on **19 November 2018** and ending at midnight on **28 February 2019**, organised by the Promoter and open all people residing in the Republic of South Africa.
- 1.2. **"Competition Period"** means **19 November 2018** up to and including **28 February 2019**.
- 1.3. **"Goods"** means the purchase of Blue Ribbon loaves of bread.
- 1.4. **"Participant"** means the Blue Ribbon Customers, retailers of the Goods in the Republic of South Africa which are approved by the Promoter to participate in the Competition.
- 1.5. **"Participating Bakeries and Depots"** mean all Premier FMCG bakeries and depots taking part in the competition, Salt River bakery, Pretoria bakery, Aeroton bakery, Temba bakery, Middelburg bakery, Potchefstroom bakery, Vereeniging Depot, Polokwane Depot, Port Elizabeth Depot, Mafikeng Depot, Bloemfontein bakery, Rustenburg Depot, Potchefstroom Depot.
- 1.6. **"Promoter"** means Okuhle Media acting on behalf of Premier FMCG (Proprietary) Limited (Registration Number: 1968/002379/07) a company duly incorporated in accordance with the company laws of the Republic of South Africa.
- 1.7. **"Prize"** means **Blue Ribbon bread stock to the value of R3000 and store vouchers to the value of R2000 for all thirteen participating Premier FMCG bakeries and depots. Total value of prizes will be R65 000.**

## 2. Application of Terms and Conditions

By choosing to enter the Competition, the Participant agrees to be bound by the following terms and conditions, which the Participant acknowledges to have read and understood.

## 3. Entry Requirements

- 3.1. In order to be eligible for Participation in this Competition an entrant must:
  - 3.1.1. Be a South African citizen or permanent resident over the age of 13 (thirteen) years. All minors under the age of 18 (eighteen) years must be legally assisted by their parents or legal guardians;
  - 3.1.2. Successfully enter the Competition in accordance with the entry mechanism set out in clause 3.3,
  - 3.1.3. Agree to permit the Promoter to collect his/her personal information for the purpose of the Competition and the Promoter's product marketing and development.
  - 3.1.4. Undertake to abide by these Rules.
- 3.2. Participants may only enter this Competition through **the purchasing of Blue Ribbon stock from participating Premier FMCG bakeries and Depots.**
- 3.3. To enter the Competition, Participants must purchase Blue Ribbon bread from participating **Premier FMCG bakeries and Depots during the competition period.**
- 3.4. Entries received through any medium other than purchasing of Blue Ribbon bread from participating **Premier FMCG bakeries and Depots.** shall not be considered.
- 3.5. Participating Customers purchases done through the Competition Period will be taken into account and be considered. The Competition closes at midnight on **28 February 2018** (the **"Closing Date"**) and no other entries thereafter shall be considered.

## 4. Award Terms

- 4.1. The top 10 best performing customers will be identified by the participating bakeries, were they will all be placed into a draw where one

winner of the Competition per bakery will be chosen by verified by an independent auditor.

- 4.2. The top 10 traders per site will be chosen on the 5th of March 2019. The traders will be notified within 24 (twenty four) hours of **them being identified. With the final draw taking place on the 8<sup>th</sup> of March 2019**
- 4.3. The Prize is not transferable or redeemable for cash.
- 4.4. In the event that the Prize winner cannot be successfully contacted within 24 hours of the final decision or is unable, for any reason whatsoever, to accept the prize, a replacement winner will be randomly drawn from the remaining qualifying participants in the draw in accordance with same process and procedures as applicable to the original draw.

## 5. Use of Personal Information

- 5.1. Personal information is information relating to a Participant. Personal information includes a Participant's identity number, passport number and contact details.
- 5.2. By entering this Competition, a Participant agrees that the Promoter may use his/her personal information in connection with the Competition.
- 5.3. As far as the law allows, each Participant agrees and gives the Promoter permission to collect, get, receive, record, organise, collate, store, update, use and share all of his/her personal information for all purposes relating to the Competition.
- 5.4. A Participant may ask the Promote at any time before the Closing Date to correct or confirm any personal information if it is wrong or out of date.
- 5.5. Each Participant warrants that he/she has the authority to allow the Promoter to use his/her personal information for purposes of the Competition. The Promoters will not use any Participant's personal information in any way which breaks the law and undertakes to keep all personal information of Participants secure and for as long as the law requires.
- 5.6. The Participant agrees that any photographs taken of them in relation to this Competition become the property of the Promoter to use in any marketing campaigns as the Promoter deems fit. The Participant shall have no claim for any compensation for use of the photograph.

## 6. Warranties and Indemnities

- 6.1. **The Promoter, its employees, officers, directors, agents and associates and the Participating Stores, their employees, officers, directors, agents and associates (the "Indemnified Parties") shall not be liable for and the Participants hereby indemnify and hold the Indemnified Parties harmless from any claim, liability, cost, expense or penalty suffered or incurred by any person as a result of participating in the Competition.**
- 6.2. All products given as part of the Prizes are subject to all applicable warranties, guarantees and instructions of use accompanying such products.

## 7. Force Majeure

In the event of any act of God, strike, war, warlike operation, rebellion, riot, civil commotion, lockout, combination of workmen, interference of trade unions, suspension of labour, fire, accident, or (without regard to the foregoing enumeration) of any circumstances arising or action taken beyond or outside the reasonable control of the Promoter preventing them from the performance of any obligation to a Participant (any such event hereinafter called "Force Majeure") then the Promoter shall be relieved of all such obligations to the Participant during the period that such Force Majeure continues and shall not be liable for any delay or failure in the performance of any obligations or loss or damage which the Participant may suffer due to or resulting from the Force Majeure.

## 8. General

- 8.1. The Promoter may in its sole and absolute discretion amend these terms and conditions at any time, by publishing the revised terms and conditions on **www.blueribbon.co.za**
- 8.2. The Competition is not open to any director, member, partner, owner, employee, agent of, consultant to, or anyone associated with or affiliated to the Promoter.
- 8.3. In the event of a dispute regarding any aspect of the Competition and/or

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these terms and conditions, the Promoter's decision will be binding and final and no correspondence will be entered into.

- 8.4. In the event of a dispute regarding a winner chosen in accordance with 4.1 above, the decision of an independent admitted attorney duly appointed by the Promoter will be final and binding and no other correspondence will be entered into.
- 8.5. The Promoter reserves the right to cancel, suspend or terminate the Competition at any time and without notice to the Participants.
- 8.6. All enquiries regarding the Competition should be sent to the Promoter at [customercare@premierfmcg.com](mailto:customercare@premierfmcg.com) or 0860 1223000.